



MNimize Fall Food Tour media kit

About the MNimize Fall Food Tour

This October, celebrate the fourth anniversary of MNimize and get to know businesses that are reducing single-use plastic in your community by participating in the MNimize Fall Food Tour. Visit participating MNimize businesses from October 1st to 31st, 2026 to be entered into a drawing to win one of five prizes. Look for the MNimize Fall Food Tour poster near the checkout counter or at the front of each business and scan the QR code to enter your information for a chance to win.

Resources to promote the MNimize Fall Food Tour

- Use the sample newsletter articles to share on your organization's website or in your newsletters. These are editable so you can customize the length or message.
- Use the sample social media posts to share through your social media channels. These are editable so you can customize the message.
- Follow and reshare messages posted on MNimize social media channels: [@mnimizeplastic](#) on Instagram and [MNimize](#) on Facebook.
- Share the information and resources available and find participating businesses at mnimize.org/food-tour

Contact

For more information about the MNimize Fall Food Tour, contact:

- Summer Burgess, Senior Sustainability Specialist, sburgess@mnchamber.com

Newsletter article

Support eco-conscious eateries during the MNimize Fall Food Tour

This October, celebrate the fourth anniversary of MNimize and support local businesses that are taking action to reduce single-use plastic by participating in the MNimize Fall Food Tour! From coffee shops to breweries and bakeries, vegan fare to Somali cuisine and darn good burgers, MNimize businesses have something to offer every appetite with less plastic on the side.



Celebrate eco-conscious eateries

MNimize
FALL FOOD TOUR

Icons representing various food items: a coffee cup, a cupcake, a burrito, a pizza, a burger, and a bowl of noodles.

• DINE IN – TAKE OUT – SCAN CODE – WIN PRIZES •

OCTOBER 1-31
Scan the QR code to enter



FIND MNIMIZE BUSINESSES AT [MNIMIZE.ORG/FOOD-TOUR](https://mnimize.org/food-tour)

How to participate

Visit participating MNimize businesses from October 1st to 31st, 2026 to be entered into a drawing to win one of five prizes. Look for the MNimize Fall Food Tour poster near the checkout counter or at the front of each business and scan the QR code to enter your information for a chance to win.

Participating business

Find a list of all participating retailers at mnimize.org/food-tour

Prizes

First place (one available): \$50 gift card to participating MNimize business of your choice

Second place (four available): \$25 gift card to participating MNimize business of your choice

About MNimize

MNimize is a campaign that recognizes and supports Minnesota food service businesses reducing disposable plastic. Launched by The Minnesota Chamber Environmental Sustainability Foundation and Hennepin County, the program is available to food service businesses within Hennepin County interested in cutting single-use plastic. MNimize provides free one-on-one support to identify reduction opportunities, connect with resources, and replace disposables with reusable or BPI Certified compostable alternatives — plus a \$1,000 rebate to help make the switch.

Learn more

Contact Summer Burgess at sburgess@mnchamber.com or 651-292-3901 if you have questions about the MNimize Fall Food Tour.

Social media posts

Suggested hashtags: #MNimize #FallFoodTour #Sustainability #GreenRestaurant
To use images and graphics: right click on image and select 'save as picture.'

Post 1: Support food service businesses working on reducing single-use plastic



Facebook: This October, participate in the MNimize Fall Food Tour and get to know the food service businesses that are taking steps to reduce their use of single-use plastic! Visit a participating MNimize business between October 1st - 31st to be entered into a drawing to win one of five prizes. Look for the MNimize Fall Food Tour QR code at participating businesses. Find a list of participating businesses at mnimize.org/food-tour.

Instagram: This October, join the MNimize Fall Food Tour and discover food service businesses committed to reducing single-use plastic! Visit a participating MNimize business from October 1st - 31st for a chance to win one of five prizes. Keep an eye out for the MNimize Fall Food Tour QR code at participating locations. Explore the list of businesses at mnimize.org/food-tour.

Post 2: The problem of single-use plastic



Facebook: Single-use plastics are designed for one-time use. Of the staggering 380 million tons of plastic produced annually, half is intended to be used just once. Some can be recycled, but most end up as waste in the landfill. Businesses participating in MNimize are working with a sustainability specialist to find alternatives to single-use plastic. For example, businesses can switch to reusable or compostable service ware in place of single-use plastic.

Instagram: Rethinking Single-Use Plastics

Did you know that of the whopping 380 million tons of plastic produced each year, half is designed for single-use? While some get recycled, most sadly find their way to landfills.

But here's the bright side! Businesses in the MNimize program are teaming up with sustainability experts to bid farewell to single-use plastics. One fantastic solution? Switching to reusable or compostable service ware products, taking a bold step toward a sustainable future.

Post 3: Participating in the MNimize Fall Food Tour (FOR PARTICIPATING MNIMIZE BUSINESSES)



Facebook: We're thrilled to be a part of the MNimize Fall Food Tour!

From October 1st - 31st, explore the delicious flavors of sustainability as we join forces with other eco-conscious food service businesses to reduce single-use plastic.

Here's how you can be a part of the eco-foodie fun:

Visit us during October to enjoy our delicious dishes.

Look for the MNimize Fall Food Tour QR code in our establishment.

Scan the code for a chance to win prizes.

Support our commitment to reducing plastic waste and promoting eco-friendly practices.

Instagram: Exciting news, Instagram foodies! We're thrilled to be a part of the MNimize Fall Food Tour!

From October 1st - 31st, indulge in the delectable world of sustainability as we join hands with eco-conscious food service businesses to reduce single-use plastic.

Here's how you can join the eco-foodie fun:

Visit us throughout October to savor our sustainable delights.

Keep an eye out for the MNimize Fall Food Tour QR code at our business.

Scan the code for a chance to win some fantastic prizes.

Support our dedication to reducing plastic waste and embracing eco-friendly practices.

Post 4: Support businesses working toward sustainability



Facebook: Choose to dine with purpose! Supporting food service businesses that actively reduce their single-use plastic usage isn't just about enjoying a meal. It's a commitment to a greener, more sustainable future! By patronizing these eco-conscious eateries, you're endorsing their efforts to minimize waste, protect our environment, and inspire positive change within the industry. Every plate and cup count, and together, we can make a substantial impact on reducing plastic pollution.

Instagram: Dine with Purpose! Supporting food service businesses on a mission to reduce single-use plastic isn't just about enjoying a delicious meal. It's a commitment to a greener, more sustainable future! When you choose these eco-conscious eateries, you're endorsing their efforts to minimize waste and protect our environment. Every plate and cup counts in our fight against plastic pollution!